

1.	OBJECTIVE	related topics to des 2. To make students	elate technical k ign with real tir capable of offe ons to the users,	knowledge w ne needs. ering user cer , society and	with design methodology and other entric, innovative & commercially I largely to the industry.					
2.	DURATION (IN	48 (Full Time)	<u> </u>							
3.	MONTHS) INTAKE	60								
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentag	e) c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)				
			15	7.5	3	25 (Includes i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3)				
		II.Over and above the sanctioned intake	a) Kashmiri M (In Seats)	Migrants	b) International S (In Percentage)	Students				
			2		20)				
5.	ELIGIBILITY	Passed Standard XII or 10+3 diploma app of 50% marks or equ Caste / Scheduled T	proved by State uivalent grade (Board of Te	chnical Education v	with a minimum				
6.	SELECTION PROCEDURE	Candidates have to a	appear for by Pe	ersonal Inter	action for the final s	selection.				
7.	MEDIUM OF INSTRUCTION	English								
8.	PROGRAMME PATTERN	Semester								
9.	COURSE & SPECIALIZATION	As per Annexure A								
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		2. Communication D	ed: Design - Graphic Design Design - User Experiend - Interior Space Desigr	ce Design	
10.	FEE		Academic Fee p.a	Institute Deposit	Total
	Indian Students	Other than Nagpur Domicile (Amount in INR)	300000	20000	320000
	mulan Students	Nagpur Domicile (Amount in INR)	255000	20000	275000
	International	NRI/ PIO/ OCI Category (Amount in US\$)	5875	275	6150
	Students	Foreign National Category (Amount in US\$)	1300	275	1575

11.	ASSESSMENT	Internal evaluation through assignments, mini-projects and external evaluation through Jury, Task-based Jury and Written Examination.
	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both in internal and external examination separately, with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 for the programme.
13.	AWARD OF DEGREE	Bachelor of Design with specialization in Communication Design-Graphic Design / Industrial Design-Interior space Design / Communication Design - User Experience Design will be awarded at the end of semester 8 examination by taking into consideration the performance of all semester examination after obtaining minimum 4.00 CGPA out of 10.00 CGPA.

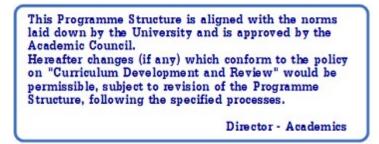


14. CLASSIFICATION OF CREDITS									
		0		Omenialing	Specializa				

Semester	Generic Core	Generic Elective	Specializa- tion Core	Specializa- tion Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
		Com	munication [Design - Use	r Experience	e Design		
1	20	0	0	0	0	0		20
2	4	0	9	3	0	2		16
3	6	0	10	3	0	0		19
4	0	3	10	4	0	0	As per the student's choice	17
5	0	3	9	7	0	1		19
6	2	0	11	7	0	0		20
7	4	0	9	6	0	0		19
8	12	0	18	0	0	0		30
Total	48	6	76	30	0	0		160
			Communicati	ion Design -	Graphic De	sign		
1	20	0	0	0	0	0		20
2	4	0	9	6	0	2		19
3	6	0	6	5	0	0		17
4	0	3	9	6	0	0	As per the student's choice	18
5	0	3	10	6	0	1		19
6	2	0	9	7	0	0		18
7	4	0	10	5	0	0		19
8	12	0	18	0	0	0		30
Total	48	6	71	35	0	0		160
			ndustrial De	sign - Interic	or Space Des	sign		
1	20	0	0	0	0	0		20
2	4	0	10	3	0	2	[17
3	6	0	9	3	0	0		18
4	0	3	12	4	0	0	As per the student's choice	19
5	0	3	10	6	0	1		19
6	2	0	9	6	0	0		17
7	4	0	10	6	0	0		20
8	12	0	18	0	0	0		30
Total	48	6	78	28	0	0		160

The revised programme structure supersedes the previously approved programme structure dated 10/10/2023 for the programme.





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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
			ester:1					
			Core Courses					
T8391		Design Fundamentals - 1		7	105	0	70	175
T8512		Sketching and Drawing - 1		7	105	0	70	175
T8267		Culture and Design		2	50	0	0	50
T8378		Craft Design Studies - 1		2	30	0	20	50
T8439	0802220105	History of Art and Design		2	30	0	20	50
			Total	20	320	0	180	500
			ester : 2					
		í .	Core Courses	-				
T8369	0802220201	Basics of Media and Film Design		2	50	0	0	50
T8459	0802220202	Introduction to Photography		2	30	0	20	50
T4005	0802220203	Integrated Disaster Management		0	0	0	0	Non - Letter Grade Mandato ry
TH4095	0802220204	Fitness for Life		0	0	0	0	Non - Letter Grade Mandato ry
			Total	4	80	0	20	100
	Sp	ecialization Core Courses : Co		ign - Gi	aphic D	esign		
T8456	0802220205	Introduction to Graphic Design	Communication Design - Graphic Design	3	45	0	30	75
T8406	0802220206	Elements of Graphic Design	Communication Design - Graphic Design	3	45	0	30	75
T8443	0802220207	Illustration Techniques and Exploration	Communication Design - Graphic Design	3	45	0	30	75
			Total	9	135	0	90	225
S	pecialization	Electives: Communication Des	ign - Graphic Des	sign (Cl	noose A	ny Two C	ourses)	
T8761	0802220208	Introduction to Fashion Communication	Communication Design - Graphic Design	3	45	0	30	75
T8461	0802220209	Introduction to User Experience Design	Communication Design - Graphic Design	3	45	0	30	75





Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8764	0802220210	Introduction to Typography	Communication Design - Graphic Design	3	45	0	30	75
		Total R	equired Credits	6	90	0	60	150
	Special	ization Core Courses : Commu	-	- User E	xperien	ce Desigr	า	[
T8461	0802220209	Introduction to User Experience Design	Communication Design - User Experience Design	3	45	0	30	75
T8399	0802220211	Digital Design Tools for UX	Communication Design - User Experience Design	3	75	0	0	75
T8542	0802220212	Visual Ergonomics and HCI - Basic	Communication Design - User Experience Design	3	45	0	30	75
			Total	9	165	0	60	225
Spec	ialization Ele	ctive: Communication Design	- User Experience	Desigr	n (Choo	se Any O	ne Cours	e)
T8759	0802220213	Introduction to Augmented reality and Virtual Reality Design	Communication Design - User Experience Design	3	45	0	30	75
T8460	0802220214	Introduction to Product Design	Communication Design - User Experience Design	3	45	0	30	75
		Total R	equired Credits	3	45	0	30	75
	Sp	ecialization Core Courses : Inc			Space De	esign		
T8458	0802220215	Introduction to Interior Design	Industrial Design - Interior Space Design	3	45	0	30	75
T8468	0802220216	Material Studio	Industrial Design - Interior Space Design	2	50	0	0	50
T8517	0802220217	Space and Form Studies	Industrial Design - Interior Space Design	2	30	0	20	50
T8753	0802220218	Process of Design, Visualization and Rendering Techniques	Industrial Design - Interior Space Design	3	45	0	30	75
			Total	10	170	0	80	250





Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
e,	Specialization	Elective : Industrial Design - I	nterior Space Des	sign (C	hoose A	ny One C	ourse)	
T8460	0802220214	Introduction to Product Design	Industrial Design - Interior Space Design	3	45	0	30	75
T8765	0802220219	Introduction to Retail Design	Industrial Design - Interior Space Design	3	45	0	30	75
T8748	0802220220	Interior Design History	Industrial Design - Interior Space Design	3	45	0	30	75
		Total R	equired Credits	3	45	0	30	75
		Sem	ester : 3					
			Core Courses					
T8395	0802220301	Design Processes and Thinking		3	45	0	30	75
T8446	0802220302	Information Collection and Analysis		3	45	0	30	75
			Total	6	90	0	60	150
	Sp	ecialization Core Courses : Co		ign - Gr	aphic D	esign		
T8539	0802220303	Visual Concept Representation	Communication Design - Graphic Design	4	60	0	40	100
T8526	0802220304	Typography and Publication Design	Communication Design - Graphic Design	2	30	0	20	50
		•	Total	6	90	0	60	150
		Specialization Elective: Comm	nunication Design	- Grapl	nic Desig	gn		
T8370	0802220305	Basics of User Interface / Experience Design	Communication Design - Graphic Design	2	30	0	20	50
T8399	0802220306	Digital Design Tools for UX	Communication Design - Graphic Design	3	45	0	30	75
T8473	0802220307	Media and Advertising for Fashion	Communication Design - Graphic Design	3	45	0	30	75
		Total R	Required Credits	5	75	0	50	125
						- 	-	
	Special	ization Core Courses : Comm	· · · · · · · · · · · · · · · · · · ·	- User E	xperien	ce Desigr	<u>ו</u>	
T8541	0802220308	Visual Ergonomics and HCI - Advance	Communication Design - User Experience Design	4	60	0	40	100





Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks			
T8532	0802220309	User Interface Design	Communication Design - User Experience Design	3	45	0	30	75			
T8527	0802220310	UED Project - 1	Communication Design - User Experience Design	3	45	0	30	75			
			Total	10	150	0	100	250			
Spec	ialization Elec	ctive : Communication Design		e Desig	n (Choo	se Any O	ne Cours	e)			
T8757	0802220311	Ergonomics Immersive Technology Design	Communication Design - User Experience Design	3	45	0	30	75			
T8747	0802220312	Ergonomics for Retail Design	Communication Design - User Experience Design	3	45	0	30	75			
		Total F	Required Credits	3	45	0	30	75			
	Sp	ecialization Core Courses : Inc			Space De	esign					
T8454	0802220313	Interior Space Planning and Layout	Industrial Design Interior Space Design	3	45	0	30	75			
T8451	0802220314	Interior Design Materials and Methods - 1	Industrial Design Interior Space Design	3	75	0	0	75			
T8462	0802220315	ISD Project - 1	Industrial Design Interior Space Design	3	45	0	30	75			
			Total	9	165	0	60	225			
	Specializatior	Elective: Industrial Design - I		<u> </u>	noose A	ny One C	ourse)				
T8747	0802220312	Ergonomics for Retail Design	Industrial Design Interior Space Design	3	45	0	30	75			
T8765	0802220316	Introduction to Retail Design	Industrial Design Interior Space Design	3	45	0	30	75			
T8408	0802220317	Ergonomics for Space Design	Industrial Design Interior Space Design	3	45	0	30	75			
L		Total F	Required Credits	3	45	0	30	75			
<u> </u>			ester:4								
	Generic Elective Courses Group (Choose Any One Course)										





Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks		
T8346	0802220401	Accessory Design		3	75	0	0	75		
T8348	0802220402	Advanced Digital Design		3	75	0	0	75		
T8349	0802220403	Advanced Elements of Design		3	75	0	0	75		
T8354	0802220404	Advanced Photography for Design		3	75	0	0	75		
T8355	0802220405	Advanced Rendering Techniques		3	75	0	0	75		
T6008	0802220406	Communication for Creative Industry		3	75	0	0	75		
T8396	0802220407	Design Thinking and Innovation - Advanced		3	75	0	0	75		
T8403	0802220408	e-Learning Design		3	75	0	0	75		
T8409	0802220409	Exhibition and Ramp Design		3	75	0	0	75		
T8410	0802220410	Exhibition Design		3	75	0	0	75		
T8411	0802220411	Experimental Typography		3	75	0	0	75		
T8428	0802220412	Game Design for UX		3	75	0	0	75		
T8438	0802220413	Graphic Printing Technology		3	75	0	0	75		
T8447	0802220414	Information Design		3	75	0	0	75		
T8449	0802220415	Instructional Design		3	75	0	0	75		
T8453	0802220416	Interior Product Design		3	75	0	0	75		
T8474	0802220417	Mobile Applications Interface Design		3	75	0	0	75		
T8496	0802220418	Product Interface Design		3	75	0	0	75		
T8509	0802220419	Semantics and Semiotics		3	75	0	0	75		
T8522	0802220420	Sustainable Design		3	75	0	0	75		
T8525	0802220421	Transportation Design		3	75	0	0	75		
T8546	0802220422	Visual Narrative		3	75	0	0	75		
T8358	0802220423	Advertising Film Design		3	75	0	0	75		
T8401	0802220424	Digital Video Communication		3	75	0	0	75		
T8476	0802220425	Motion Graphics and Compositing		3	75	0	0	75		
T5446	0802220426	Advanced PR Writing Skills		3	75	0	0	75		
	Total Required Credits3750075									
	Sp	ecialization Core Courses : Co		sign - Gi	aphic D	esign				
T8161	0802220427	Graphic Design Project - 1	Communication Design - Graphic Design	4	60	0	40	100		
	1									



0

20

T8371

50

0802220428 Brand Communication Design

Communication

Design

Design - Graphic

2

30



Annexure A

AmeaureA									
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks	
T8544	0802220429	Visual Identity Design for HCI	Communication Design - Graphic Design	3	45	0	30	75	
			Total	9	135	0	90	225	
S	pecialization	Elective: Communication Des	ign - Graphic Des	ign (Ch	oose Ar	y Two Co	ourses)		
T8739	0802220430	Forecasting in Fashion Communication	Communication Design - Graphic Design	3	45	0	30	75	
T8450	0802220431	Interaction Design	Communication Design - Graphic Design	3	45	0	30	75	
T8533	0802220432	User Interface Graphics	Communication Design - Graphic Design	3	45	0	30	75	
		Total F	Required Credits	6	90	0	60	150	
	Special	ization Core Courses : Comm	unication Design	- User E	xperien	ce Desigr	<u> </u>		
T8447	0802220414	Information Design	Communication Design - User Experience Design	3	45	0	30	75	
T8448	0802220433	Information Organization for WEB / Mobile Design	Communication Design - User Experience Design	3	45	0	30	75	
T8149	0802220434	UED Project - 2	Communication Design - User Experience Design	4	60	0	40	100	
			Total	10	150	0	100	250	
Spec	ialization Elec	tive: Communication Design -	User Experience	Design	(Choos	e Any Tw	o Course	es)	
T8741		Introduction Mixed Reality	Communication Design - User Experience Design	2	30	0	20	50	
T8740	0802220436	Virtual Reality Application Design	Communication Design - User Experience Design	2	30	0	20	50	
T8520	0802220437	Studies in Form	Communication Design - User Experience Design	2	30	0	20	50	



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks			
T8763	0802220438	Simple Product Design	Communication Design - User Experience Design	2	30	0	20	50			
T8543	0802220439	Visual Identity Design	Communication Design - User Experience Design	2	30	0	20	50			
T8733	0802220440	Visualization of Narrative Structure for Human Computer Interface	Communication Design - User Experience Design	2	30	0	20	50			
		Total R	Required Credits	4	60	0	40	100			
<u> </u>	0	evialization Core Courses - In-	hustrial Design	ntorior f	Page D	ooiar					
	Sp I	ecialization Core Courses : Inc	Industrial Design - I		Space De	esign					
T8463	0802220441	ISD Project - 2	Interior Space Design	4	60	0	40	100			
T8510	0802220442	Services in Interior Design - 1	Industrial Design - Interior Space Design	2	30	0	20	50			
T8710	0802220443	Product and Space Ergonomics	Industrial Design - Interior Space Design	2	30	0	20	50			
T8452	0802220444	Interior Design Materials and Methods - 2	Industrial Design · Interior Space Design	4	60	0	40	100			
			Total	12	180	0	120	300			
5	Specialization	Elective: Industrial Design - In		<u> </u>	oose Ar	y Two Co	ourses)				
T8520	0802220437	Studies in Form	Industrial Design - Interior Space Design	2	30	0	20	50			
T8763	0802220438	Simple Product Design	Industrial Design · Interior Space Design	2	30	0	20	50			
T8762	0802220445	Retail Design Project 1	Industrial Design - Interior Space Design	2	30	0	20	50			
T8744	0802220446	Basic Interior Design Project 1	Industrial Design - Interior Space Design	2	30	0	20	50			
	Total Required Credits 4 60 0 40 100										
			ester : 5								
		Generic	Core Courses								





Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T2883	0802220501	Core Environmental Studies		0	0	0	0	Non - Letter Grade Mandato ry
			Total	0	0	0	0	0
	-	Generic Elective Courses G	roup (Choose Ai	ny One (Course)	-		-
T8346	0802220502	Accessory Design		3	75	0	0	75
T8348	0802220503	Advanced Digital Design		3	75	0	0	75
T8349	0802220504	Advanced Elements of Design		3	75	0	0	75
T8355	0802220505	Advanced Rendering Techniques		3	75	0	0	75
T8358	0802220506	Advertising Film Design		3	75	0	0	75
T8381	0802220507	Creative Book Design		3	75	0	0	75
T8396	0802220508	Design Thinking and Innovation - Advanced		3	75	0	0	75
T8401	0802220509	Digital Video Communication		3	75	0	0	75
T8403	0802220510	e-Learning Design		3	75	0	0	75
T8409	0802220511	Exhibition and Ramp Design		3	75	0	0	75
T8411	0802220512	Experimental Typography		3	75	0	0	75
T8428	0802220513	Game Design for UX		3	75	0	0	75
T8438	0802220514	Graphic Printing Technology		3	75	0	0	75
T8447	0802220515	Information Design		3	75	0	0	75
T8453	0802220516	Interior Product Design		3	75	0	0	75
T8474	0802220517	Mobile Applications Interface Design		3	75	0	0	75
T8476	0802220518	Motion Graphics and Compositing		3	75	0	0	75
T8496	0802220519	Product Interface Design		3	75	0	0	75
T8501	0802220520	Puppetry and Theatre		3	75	0	0	75
T8509	0802220521	Semantics and Semiotics		3	75	0	0	75
T8522	0802220522	Sustainable Design		3	75	0	0	75
T8525	0802220523	Transportation Design		3	75	0	0	75
T8546	0802220524	Visual Narrative		3	75	0	0	75
T8354	0802220525	Advanced Photography for Design		3	75	0	0	75
THM6052	0802220526	Research Paper Writing		3	75	0	0	75
	-	Total R	equired Credits	3	75	0	0	75

Specialization Core Courses : Communication Design - Graphic Design





Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8434	0802220527	Graphic Design Project - 2	Communication Design - Graphic Design	4	60	0	40	100
T8477	0802220528	Packaging Design and Printing Technology	Communication Design - Graphic Design	4	60	0	40	100
T8163	0802220529	Environmental Graphic Design	Communication Design - Graphic Design	2	30	0	20	50
			Total	10	150	0	100	250
		Specialization Elective: Comm	unication Design	- Grapł	nic Desig	gn		
T8754	0802220530	Visual Merchandising in Fashion	Communication Design - Graphic Design	4	60	0	40	100
T8415	0802220531	Fashion Branding	Communication Design - Graphic Design	2	30	0	20	50
T8752	0802220532	Materials and Processes for Graphic Design	Communication Design - Graphic Design	2	30	0	20	50
T8480	0802220533	Photography for Graphic Design	Communication Design - Graphic Design	2	30	0	20	50
T8738	0802220534	Visual Identity Design	Communication Design - Graphic Design	2	30	0	20	50
	·	Total R	equired Credits	6	90	0	60	150
	Special	ization Core Courses : Commu		- User E	xperien	ce Desigr	า	
T8529	0802220535	UED Project - 3	Communication Design - User Experience Design	4	60	0	40	100
T8143	0802220536	User Studies & Design Research	Communication Design - User Experience Design	2	30	0	20	50
T8445	0802220537	Information Architecture for UX	Communication Design - User Experience Design	3	45	0	30	75
			Total	9	135	0	90	225
	Spe	cialization Elective: Communic	cation Design - Us	ser Expe	erience I	Design		





Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks	
T8737	0802220538	Augmented Reality Application Development	Communication Design - User Experience Design	4	60	0	40	100	
T8494	0802220539	Product Ergonomics - 1	Communication Design - User Experience Design	3	45	0	30	75	
T8756	0802220540	Future Trends in Immersive Technology	Communication Design - User Experience Design	4	60	0	40	100	
T8751	0802220541	Interface Design for Immersive Technology	Communication Design - User Experience Design	3	45	0	30	75	
T8750	0802220542	Augmented Product Design	Communication Design - User Experience Design	4	60	0	40	100	
		Total R	equired Credits	7	105	0	70	175	
	Specialization Core Courses : Industrial Design - Interior Space Design								
T8464	_	ISD Project - 3	Industrial Design - Interior Space Design	1	60	0	40	100	
T8429	0802220544	Garden and Landscape Design	Industrial Design -	2	30	0	20	50	
T8549	0802220545	Working Drawing	Industrial Design - Interior Space Design	2	30	0	20	50	
T8376	0802220546	Computer Aided Interior Design	Industrial Design - Interior Space Design	2	30	0	20	50	
			Total	10	150	0	100	250	
S	Specialization	Elective: Industrial Design - In	•	<u> </u>	oose An	iy Two Co	ourses)		
T8349	0802220504	Advanced Elements of Design	Industrial Design - Interior Space Design	3	45	0	30	75	
T8470	0802220547	Materials and Processes for Industrial Design - 1	Industrial Design - Interior Space Design	3	45	0	30	75	
T8408	0802220548	Ergonomics for Space Design	Industrial Design - Interior Space Design	3	45	0	30	75	

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8749	0802220549	Manufacturing Process for Interior Design	Industrial Design - Interior Space Design	3	45	0	30	75
T8410	0802220550	Exhibition Design	Industrial Design - Interior Space Design	3	45	0	30	75
T8494	0802220551	Product Ergonomics - 1	Industrial Design - Interior Space Design	3	45	0	30	75
		Total F	Required Credits	6	90	0	60	150
		Sem	ester : 6					
		Generic	Core Courses	-				
T8380	0802220601	Craft Documentation Presentation		2	50	0	0	50
			Total	2	50	0	0	50
	Sp	ecialization Core Courses : Co	mmunication Des	ign - Gi	aphic D	esign		

	Sp	ecialization Core Courses : Co	mmunication Des	ign - Gr	raphic D	esign		
T8435	0802220602	Graphic Design Project - 3	Communication Design - Graphic Design	4	60	0	40	100
T8445	0802220603	Information Architecture for UX	Communication Design - Graphic Design	3	45	0	30	75
T8353	0802220604	Advanced Illustration Techniques	Communication Design - Graphic Design	2	30	0	20	50
			Total	9	135	0	90	225
ę	Specialization	Elective: Communication Desi	ign - Graphic Desi	ign (Ch	oose Ar	ny Two Co	ourses)	
T8445	0802220603	Information Architecture for UX	Communication Design - Graphic Design	3	45	0	30	75
T8736	0802220605	Styling for Fashion and Lifestyle	Communication Design - Graphic Design	4	60	0	40	100
T8734	0802220606	Digital Design Portfolio	Communication Design - Graphic Design	4	60	0	40	100
		Total R	equired Credits	7	105	0	70	175
	Specia	lization Core Courses : Comm	unication Design	- User E	xperien	ce Desigr	<u>ו</u>	
			Communication					







Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8500	0802220608	Prototyping Techniques for UX	Communication Design - User Experience Design	3	45	0	30	75
T8147	0802220609	Usability Testing	Communication Design - User Experience Design	3	45	0	30	75
			Total	11	165	0	110	275
Speci	ialization Elec	tive: Communication Design -	User Experience	Design	(Choos	e Any Tw	o Course	s)
T8746	0802220610	Virtual Space Design	Communication Design - User Experience Design	4	60	0	40	100
T8745	0802220611	Mixed Reality Application Development	Communication Design - User Experience Design	3	45	0	30	75
T8428	0802220612	Game Design for UX	Communication Design - User Experience Design	3	45	0	30	75
T8471	0802220613	Materials and Processes for Industrial Design - 2	Communication Design - User Experience Design	3	45	0	30	75
T8766	0802220614	Complex Product Design	Communication Design - User Experience Design	4	60	0	40	100
		Total R	Required Credits	7	105	0	70	175
				· · · · · · · · · · · · · · · · · · ·				
	Sp	ecialization Core Courses : Inc			Space De	esign		
T8465	0802220615	ISD Project - 4	Industrial Design Interior Space Design	4	60	0	40	100
T8467	0802220616	Lighting Design	Industrial Design Interior Space Design	2	30	0	20	50
T8511	0802220617	Services in Interior Design - 2	Industrial Design Interior Space Design	3	45	0	30	75
			Total	9	135	0	90	225

Specialization Elective : Industrial Design - Interior Space Design (Choose Any Two Courses)





Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks		
T8471	0802220613	Materials and Processes for Industrial Design - 2	Industrial Design Interior Space Design	3	45	0	30	75		
T8766	0802220614	Complex Product Design	Industrial Design Interior Space Design	4	60	0	40	100		
T8760	0802220618	Retail Design Project 3	Industrial Design Interior Space Design	3	45	0	30	75		
T8390	0802220619	Design Detailing	Industrial Design Interior Space Design	2	30	0	20	50		
		Total F	Required Credits	6	75	0	50	125		
			ester : 7							
			Core Courses	•			-			
T8904	0802220701	Summer Internship		4	100	0	0	100		
			Total	4	100	0	0	100		
	Sp	ecialization Core Courses : Co		sign - Gr	aphic D	esign				
T8436	0802220702	Graphic Design Project - 4	Communication Design - Graphic Design	6	90	0	60	150		
T8357	0802220703	Advertising Design	Communication Design - Graphic Design	2	30	0	20	50		
T8143	0802220704	User Studies & Design Research	Communication Design - Graphic Design	2	30	0	20	50		
			Total	10	150	0	100	250		
	Specialization	Elective: Communication Des	sign - Graphic Des	sign (C	hoose A	ny One C	ourse)			
T8735	0802220705	Fashion Communication for Event Management	Communication Design - Graphic Design	5	75	0	50	125		
T8743	0802220706	Advanced Event Design and Planning	Communication Design - Graphic Design	5	75	0	50	125		
		Total F	Required Credits	5	75	0	50	125		
	Special	ization Core Courses : Comm	unication Design	- User E	xperien	ce Desigr	1			
T8531	0802220707	UED Project - 5	Communication Design - User Experience Design	7	105	0	70	175		





Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8481	0802220708	Portfolio Making	Communication Design - User Experience Design	1	25	0	0	25
T8377	0802220709	Contemporary Trend in User Experience Design	Communication Design - User Experience Design	1	25	0	0	25
			Total	9	155	0	70	225
Speci	ialization Elec	tive: Communication Design -	User Experience	Design	(Choos	e Any Tw	o Course	es)
T8742	0802220710	Extended Reality Application Designing	Communication Design - User Experience Design	3	45	0	30	75
T8449	0802220711	Instructional Design	Communication Design - User Experience Design	3	45	0	30	75
T8755	0802220712	Micro Interactions and Animation	Communication Design - User Experience Design	3	45	0	30	75
T8767	0802220713	Technical Product Design	Communication Design - User Experience Design	3	45	0	30	75
T8472	0802220714	Materials and Processes for Industrial Design - 3	Communication Design - User Experience Design	3	45	0	30	75
		Total F	Required Credits	6	90	0	60	150
	Sp	ecialization Core Courses : Inc		nterior	Space D	esign		
T8466	0802220715	ISD Project - 5	Industrial Design - Interior Space Design	5	75	0	50	125
T8432	0802220716	Graphic Design in Interiors	Industrial Design - Interior Space Design	2	30	0	20	50
T8502	0802220717	Quantities, Estimation and Specifications	Industrial Design - Interior Space Design	3	75	0	0	75
			Total	10	180	0	70	250
		Specialization Elective · Indus	trial Design - Into	rior Sna			-	

Specialization Elective : Industrial Design - Interior Space Design

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
T8767	0802220713	Technical Product Design	Industrial Design · Interior Space Design	3	45	0	30	75
T8472	0802220714	Materials and Processes for Industrial Design - 3	Industrial Design - Interior Space Design	3	45	0	30	75
T8758	0802220718	Retail Design Project 4	Industrial Design - Interior Space Design	3	45	0	30	75
		Total R	Required Credits	6	90	0	60	150
			ester:8					
			Core Courses					
T2474	0802220801	Project Business Development		2	50	0	0	50
T8802	0802220802	Project-Customer Relationship Management		2	50	0	0	50
T8684	0802220803	Art Appreciation		2	50	0	0	50
T6730	0802220804	Short Stories from Around the World		2	50	0	0	50
T8000	0802220805	Service Learning		4	100	0	0	100
			Total	12	300	0	0	300
	Spo	ecialization Core Courses : Co		ign - Gi	aphic D	esign		
T8385	0802220806	Degree Project - GD	Communication Design - Graphic Design	18	270	0	180	450
			Total	18	270	0	180	450
	Special	ization Core Courses : Commu		- User E	xperien	ce Desigr	า	
T8388	0802220807	Degree Project - UED	Communication Design - User Experience Design	18	270	0	180	450
			Total	18	270	0	180	450
	Sp	ecialization Core Courses : Inc	-	nterior	Space D	esign		
T8386	0802220808	Degree Project - ISD	Industrial Design - Interior Space Design	18	270	0	180	450
			Total	18	270	0	180	450
				· · · · · · · · · · · · · · · · · · ·				









Semester	Internal Credits	External Credits	Total Credits	Total Marks
	Communica	ation Design - Graph	nic Design	
Semester 1	2	18	20	500
Semester 2	2	17	19	475
Semester 3	0	17	17	425
Semester 4	3	15	18	450
Semester 5	3	16	19	475
Semester 6	2	16	18	450
Semester 7	4	15	19	475
Semester 8	12	18	30	750
Total	28	132	160	4000
	Communication	Design - User Expe	erience Design	
Semester 1	2	18	20	500
Semester 2	5	11	16	400
Semester 3	0	19	19	475
Semester 4	3	14	17	425
Semester 5	3	16	19	475
Semester 6	2	18	20	500
Semester 7	6	13	19	475
Semester 8	12	18	30	750
Total	33	127	160	4000
	Industrial D	esign - Interior Spa	ce Design	
Semester 1	2	18	20	500
Semester 2	4	13	17	425
Semester 3	3	15	18	450
Semester 4	3	16	19	475
Semester 5	3	16	19	475
Semester 6	2	15	17	425
Semester 7	7	13	20	500
Semester 8	12	18	30	750
Total	36	124	160	4000

