

Established under Section 3 of the UGC Act, 1956 Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

# **Design Degree Show'24**

(Date: 24th April 2024)

Bachelor of Design (B.Des) and Bachelor of Architecture (B.Arch)

Chief Guests

Prof. N. Ramaswamy VSAP, Hyderabad. & Mr. Amit Garg

Industrial Designer and an Architect, Founder of IQUBX

Symbiosis School of Planning Architecture and Design, Nagpur organized its second Design Degree Show under the guidance of **Director Dr. Nandini Kulkarni**. The students of Bachelor of Architecture (B.Arch) and Bachelor of Design (B. Des) from Graphic Design, Interior Space Design, Product Design and User Experience Design presented and displayed their degree projects. Some of the Degree projects were sponsored from industry. The projects were mentored by a dedicated team including Dr. Nandini Kulkarni, Dr. Purva Mange, Dr. Komal Thakur, Ar. Akshay Revekar, Ar. Rohini Savant, Prof. Pritam Paraye, Prof. Kriti Kusum, Prof. Chetan Bokde, Prof. Aditi Lule, Prof. Vaibhav Sakharkar, Mr. Angad Kulkarni and Mr. Akash Jagtap

Notably, this year saw more than 50% of these projects being industry-sponsored, with contributions from renowned companies such as Tata Elxsi, Lighting Concepts, Paperpal, Vibgyor, Zinema Studios, Imagine, Fluorescence Studios, and others.

#### **Objective of the Design Degree Show:**

- To learn how to identify a design problem / need.
- To learn how to document your project, Title abstract Gap Identification Aim Objective Scope and Limitation- Research Method/approach Future scope
- To understand the design process, generating original concepts and building design solutions around the same



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

- To convert designs into practical working prototypes with study and understanding of material and usage
- To learn how to showcase your design, display and presentation skills

#### **Learning Outcomes:**

- The students learnt how to identify gaps in their respective design fields in various sectors, understood the research methodologies by practically undertaking the tasks for research and analyzed the scope and limitations.
- By tackling real life problems and providing needed design solutions, the students underwent deep learning process at every stage.
- Mid to high fidelity prototypes were created, displayed and presented to the Jury and Guests.
- Be Industry ready and also develop entrepreneurial skills.

#### List of students with their respective project names are as follows:

### Program : BACHELOR OF ARCHITECTURE (2019-24) Semester : X

S.No	Name of the Student	Degree Project Topic
1	KHUSHI C. PARHADKAR	Beyond Agriculture
2	M RAJESH KUMAR	Earthwise Echoes: Centre for Promoting Environmental Awareness & Circular Economy
3	PANGUL MOHIT SUDAM	Aranyam - Towards Net Zero Urban Environment
4	NAMAN AJAY TARWANI	Urban Food hub
5	NAQIYA MUFADDAL PINDWARAWALA	Blending Faith
6	WALIA PRABHKIRAT AJAY	Tattva: Naturopathic Oasis



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

S.No	Name of the Student	Degree Project Topic
7	DEVIKAR PRAGAT	Learning and Training center for Empowerment of
	DEVENDRA	Migrant Community
8	RADHIKA AGRAWAL	Sensorium: A center for spiritual Awakening
9	RISHI AGRAWAL	Seeding Growth: A Synergistic Approach to APMC &
		Agricultural College Design
10	SACHI RAJESH	From Page to Performance: Unveiling the architectural
	TITARMARE	essence of performing arts.
11	REWATKAR SAKSHI ANIL	Green Synergy: Elevating IT Park Dynamics
12	AMBADKAR SANIKA	Threads of Tradition: Weaver's Training and Exhibition
	RAVINDRA	Centre
13	SANSKRUTI SHETE	Pehchan: Tribal School
14	SIDDHARTHA K S	Transit Nodes: A Catalyst for Urban Development
15	SARODE SIDDHI SUBODH	Water Front Dev. At Ramtek
16	SNEHA SHARAD TAORI	Financial District of west Nagpur
17	LISHA PANKAJ THAKKAR	Haven : A palliative care center

### Program : BACHELOR OF DESIGN (2020-24) Semester : VIII

#### **Specialization – GRAPHIC DESIGN**

S.No	Name of the Student	Degree Project Topic
1	AARYAN NILESH TARE	Reimagining India Currency
2	AMRIT NARAYAN	Rebranding of Bal Vidya Mandir, a school in Jehanabad



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

S.No	Name of the Student	Degree Project Topic
3	AMRUTA PRADHAN	Rebranding of Fluorescent Studios
4	PARTH AVINASH PANDE	The Adventures of Stockville
5	BHOJANE RADHIKA RAJIV	AARAMBH - A board game design
6	SANIKA NIKHIL MUNDLE	Rebranding Shambhavi: A Flavourful Evolution
7	SHARVARI DESHPANDE	Designing Environmental Graphics for Bank of America
8	VAIDEHI NITIN SAMARTH	Campagin Design : Shikshit Navyug
9	CARRASCO WALUSHA AGNELO	Rebranding and Packaging design ; Michael's Guava Cheese.
10	ANUSHIKA DHOOT	Creating illustrations for digital fabric printing to produce a clothing line

#### **Specialization – USER EXPERIENCE DESIGN**

S.No	Name of the Student	Degree Project Topic
1	HARSHADA KHORGADE	Ceramica - The Wheel for tomorrow
2	VAIDYA JANVHI PRAKASH	Paperpal 2.0: User Research and Designing for an AI-Powered Research Writing platform
3	REVAN BAGALE	Dash Street - Immersive Shopping Experience of Indian Street Markets
4	SHARYU TIDKE	EmpoVR : VR based experience for employee wellness



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

5	TANISHA GURBIR GILL	Vibgyor: Enhancing Autistic Communication with AAC
6	ANUSHA KEDIA	Wheeloroom -Showroon on wheel

### **Specialization – INTERIOR SPACE DESIGN**

S.No	Name of the Student	Degree Project Topic
1	DISHA BHAIYA	All Seasons - The Resort
2	DRISHTI RAMESH	Experience Center For Hardware Retail in small
	PITTULWAR	town
3	KHUSHI RAKESH PAWAR	Holiday Home, Hyderabad
4	PALAK KHURANA	Vastu Compliant Contemporary Villa Design
5		Embracing Identity; Designing a modern Office
5	PRASHASTI TIWARI	Space for IIDE
6	PODEY SAKSHI SANJEEV	Salon, Spa & Academy Design
7	BELE SOHAM KISHOR	Runway to Retail - Luxury Retail Store Design

#### **Specialization – PRODUCT DESIGN**

S.No	Name of the Student	Degree Project Topic
1	MEHMOOD HAIDER SAFI SYED	Enhancing UX in Sliding Window Locks



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

2	MAHADURE NANDINI VISHWAS	LOOP: Narrative Furniture
3	NIHARIKA SHARMA	Swoop: Enhancing Culinary Practices
4	PARUL DHIRAJ AGRAWAL	Adornheal - Adornments that heal
5	ROHIT VINAY NAIK	Dishwashing Solution in Indian Households
6	SANSKRUTI J TIDKE	Sukh-asana
7	KHOKALE SHEETAL SWAPNIL	Emergency LED tower light (FRP body)
17	SHRAVIKA DANDEKAR	Solar Mosaic
18	SHREYA KAPOOR	Elevating handlebar switches for Ultraviolette (an e-sports bike)
19	ARYAN UPLANCHIWAR	Equinox - Modern lantern Lamp

The best Degree Project Awards are as follows:

- Best Degree Project in Graphic Design Bhojane Radhika Rajiv
- Best Degree Project in User Experience Design Vaidya Janvhi Prakash
- Best Degree Project in Interior Space Design Drishti Ramesh Pittulwar
- Best Degree Project in Product Design Mahadure Nandini Vishwas
- Best Degree Project in Architecture M Rajesh Kumar
- Certificate of Appreciation in Architecture Radhika Agrawal



Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

#### The projects were taken under the guidance of the following faculties:

- Dr. Nandini Kulkarni (Officiating Director)
- Dr. Purva Mange (Associate Professor, HOD-Design)
- Dr. Komal Thakur
- Prof. Rohini Sawant
- Prof Akshay Revekar
- Prof Pritam Paraye
- Prof Kriti Kusum
- Prof Aditi Lule
- Prof Chetan Bokde
- Prof Vaibhav Sakharkar
- Mr. Angad Kulkarni
- Mr. Akash Jagtap

The event began with welcoming the guests followed by 'Lighting of the Lamp'. Dr. Nandini Kulkarni, Director felicitated the esteemed guests with mementos from SIU and SSPAD and addressed the audience followed by an address and report of the 4 years at SSPAD by Dr. Purva Mange, HOD – Design. Our guests, Prof. N. Ramaswamy and Mr. Amit Garg also addressed the audience and lifted the spirits of the young designers with their words. The best degree projects in respective departments were recognized and awarded. The exhibition hall was then inaugurated for the show to begin. The show was marked by the presence of our guests, teaching and non-teaching staff, students, parents and visitors and concluded by high tea on a fun-filled note.

#### Photographs of the event:





Established under Section 3 of the UGC Act, 1956 Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



4:39 PM GM1





Dr. Nandini Kulkarni Officiating Director SSPAD, Nagpur

> Officiating Director Symbiosis School of Planning, Architecture & Design (SSPAD) Nagpur-08

