



## SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE & DESIGN, NAGPUR

Symbiosis International (Deemed University)

### Study Tour - Hyderabad

#### Batch 2022-26

10th February to 14th February 2025

The study tour for Batch 2022-26 B.Design students of Symbiosis School of Planning Architecture and Design was arranged from 10th February to 14th February 2025, offering an enriching experience of learning and exploring the practical application of design principles. The tour included visits to various industry-leading organizations, museums, and creative spaces that contributed to the students' understanding of design in real-world contexts.

#### Day 1 - 11th February 2025: Visit to Salar Jung Museum, Hyderabad

The tour began with a visit to the **Salar Jung Museum** in Hyderabad, a treasure trove of art, history, and culture. Students explored various art forms, including paintings, sculptures, and decorative arts. The museum is home to over 43,000 art pieces, offering students valuable insight into diverse artistic expressions and styles. This visit allowed design students to witness the quality of craftsmanship and artistic innovation, which is beneficial in refining their own design aesthetics. Students spent the whole day at the museum, taking the opportunity to study the intricate details and cultural significance of the displayed art.



**Salar Jung, Hyderabad**



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### Day 2 - 12th February 2025: Ramoji Film City and Industry Experts Session

On the second day, students visited **Ramoji Film City**, a massive entertainment and theme park, renowned for its film-making infrastructure. The students were introduced to the technologies used in building movie sets, sound systems, special effects, and AR/VR technologies, all of which were highly insightful for students pursuing careers in design. The visit allowed them to witness first-hand the integration of design, technology, and creativity within the film industry.

In the afternoon, a session was held at the **Hotel Conference Area** with **Industry Experts**. The experts included:

- **Amit Shetty**, Senior Designer at Loyalty Juggernaut
- **Sanjay Reddy**, Founder and Creative Director of Redtin Studio
- **Abhishek Shankhdhar**, User Experience Designer at Deloitte

During the session, the experts shared their industry experiences and provided valuable guidance on bridging the gap between classroom learning and industry requirements. They also offered insights into building portfolios and the essential skills needed to thrive in the design industry. A question and answer session followed, where students interacted with the experts and gained valuable knowledge.



**Ramoji Film City, Hyderabad**



**Hotel Amrutha Castle, Hyderabad**



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### Day 3 - 13th February 2025: Industry Visits - T-Works, Eimor Customs, Happening Design Studio, and IKEA

The third day was packed with visits to prominent industry spaces, offering students a closer look at how design is applied in various sectors.

- **T-Works:** A Telangana government initiative, T-Works is a platform for innovators to bring their ideas to life. Fully equipped with state-of-the-art machinery, it allows designers and engineers to prototype and test their ideas. Students toured the facility, where they learned about the design and development processes involved in creating innovative products.
- **Eimor Customs:** A visit to **Eimor Customs** provided industrial design students with exposure to the world of custom motorcycle design. Eimor is known for its unique artistic approach to motorcycle modification, customization, and prototyping. Students were shown practical techniques in paintwork and customization, gaining valuable industry-specific knowledge.
- **Happening Design Studio:** Simultaneously, **Communication Design** students visited **Happening Design Studio** in Hyderabad, where they focused on UI/UX projects. The studio provided insights into the technicalities of handling design projects, including user interface design and user experience strategies.
- **IKEA Hyderabad:** The final visit of the day was to **IKEA**, which proved to be one of the highlights of the tour. Students explored IKEA's innovative systems and product designs, learning about the company's approach to design, sustainability, and its impact on consumer lifestyles. They also had the opportunity to observe the work culture at IKEA, which emphasizes collaboration, creativity, and practicality.

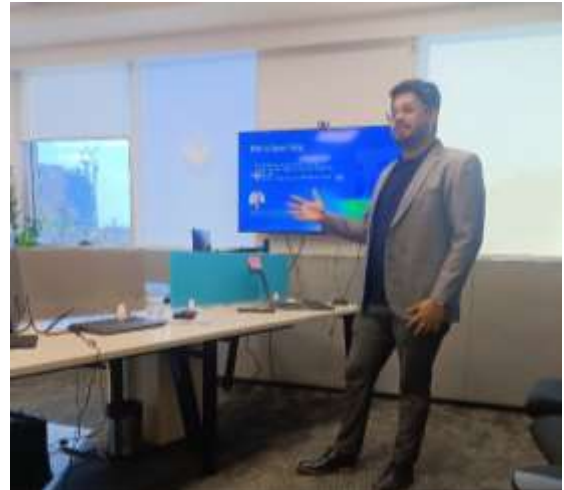




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### T-Works, Hyderabad



**EIMOR CUSTOMS, Hyderabad**

**Happening Design Studio, Hyderabad**



**IKEA, Hyderabad**

#### **Day 4 - 14th February 2025: Departure to Nagpur**

On the final day of the study tour, the group departed from Hyderabad and arrived in Nagpur on the morning of 14th February 2025. The visit to various organizations and studios had provided students with a wealth of knowledge and practical insights that will be valuable as they continue their studies in design.



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### Faculty Members Accompanying the Study Tour:

- Mr. Chetan Bokade
- Ms. Rohini Sawant
- Mr. Vaibhv Sakharkar
- Ms. Sheetal Palkatwar
- Mrs. Aditi Lule

Additionally, the medical officer of Symbiosis International University was present to ensure the safety and well-being of the students throughout the tour.

### Total No. of Students for Study Tour: 45

The study tour was an invaluable experience for the B.Design students of Symbiosis School of Planning Architecture and Design. It provided them with the opportunity to learn beyond the classroom, interact with industry experts, and gain hands-on experience at leading design firms and cultural institutions. The exposure to various fields, from art and culture to technology and product design, enhanced their understanding of the design industry and will aid them in their academic and professional journeys.



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