

# FOUNDATION YEAR

Communication Design  
Industrial Design

Semester 1*		Level					
Course Code	Course Title		Type	L	ST	P	Credits
	Orientation Program						
0502210101	Sketching and Drawing - 1	1	C	2	2	3	7
0502210102	Design Fundamentals - 1	1	C	3	2	2	7
0502210103	History of Art and Design	1	C	2	0	0	2
0502210104	Craft Design Studies - 1	1	C	0	1	1	2
0502210105	Culture and Design	1	C	2	0	0	2
	Total						20
Semester 2*		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210201	Sketching and Drawing - 2	2	C	0	2	2	4
0502210202	Design Fundamentals - 2	2	C	2	2	2	6
0502210203	Visualization Techniques	2	C	1	2	1	4
0502210204	Society, Environment and Design	1	C	0	1	0	1
0502210205	Craft Design Studies - 2	2	C	0	1	1	2
	Total						17

Foundation comprising of Semester 1 & 2 – Common for all disciplines of B. Des Program (Communication Design, Industrial Design)

# INDUSTRIAL DESIGN

## Product Design

Semester 3		Level					
Course Code	Course Title		Type	L	ST	P	Credits
0502210301	Material Studio	2	C	0	2	0	2
0502210302	Design Processes and Thinking	2	C	1	1	1	3
0502210303	Introduction to Photography	2	C	1	0	1	2
0502210304	Introduction to Product Design	2	C	1	1	1	3
0502210305	Materials and Processes for Industrial Design – 1	2	C	1	1	1	3
0502210306	Product Engineering Drawing	2	C	2	0	1	3
0502210307	Information Collection and Analysis	2	C	2	0	1	3
		Total					19
Semester 4		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210401	Product Analysis and Functional Design	2	C	1	1	1	3
0502210402	Introduction to Computer Aided Drafting	2	C	2	0	1	3
0502210403	Product Representation Techniques	2	C	1	1	1	3
0502210404	Introduction to Graphics and Packaging Design	2	C	1	1	1	3
0502210405	Product Ergonomics – 1	2	C	2	0	1	3
0502210406	Materials and Processes for Industrial Design – 2	2	C	1	1	1	3
		Total					18
Craft Documentation* (12 days)							
Semester 5		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210501	Craft Document Internship	2	C	1	0	1	2
0502210502	Craft Documentation Presentation	3	C	0	0	2	2
0502210503	Computer Aided Industrial Design - 1	3	C	0	1	1	2
0502210504	Product Ergonomics – 2	2	C	2	0	1	3
0502210505	Studies in Form	3	C	0	1	1	2
0502210506	Materials and Processes for Industrial Design – 3	3	C	1	1	1	3
0502210507	Product Design Project - 1	2	P	0	1	2	3
0502210508	Inter Discipline Elective - 1	3	E	1	1	1	3
							20
050221508II	Integrated Disaster Management		II	1	0	0	1

# INDUSTRIAL DESIGN

## Product Design

Semester 6		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210601	Computer Aided Industrial Design - 2	3	C	0	2	2	4
0502210602	Advanced Studies in Form	3	C	1	0	2	3
0502210603	Portfolio Making	3	C	0	1	0	1
0502210604	Product Design Project - 2	3	P	0	2	2	4
0502210605	Inter Discipline Elective - 2		E	1	1	1	3
	Total						15
Semester 7		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210701	Summer Internship	3	C	0	0	4	4
0502210702	Design Internship Presentation	3	C	1	0	0	1
0502210703	Research and Design Research	3	C	0	1	1	2
0502210704	Design Management	3	C	2	1	0	3
0502210705	Discipline Elective (ID Courses from List of IDEs)	3	E	0	1	1	2
0502210706	Product Design Project - 3	3	P	0	2	2	4
0502210707	Product Design Project - 4	4	P	0	3	2	5
	Total						21
Semester 8		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210806	Degree Project - PD	4	P	4	10	4	18
							18
050221810GIP	Global Immersion Program		GIP	12	0	0	12
	Grand Total						160
050221809FCC	Floating Credit Courses		FCC	12	0	0	12

# INDUSTRIAL DESIGN

## Interior Space Design

Semester 3		Level					
Course Code	Course Title		Type	L	ST	P	Credits
0502210301	Information Collection and Analysis	2	C	2	0	1	3
0502210302	Design Processes and Thinking	2	C	1	1	1	3
0502210303	Material Studio	2	C	0	2	0	2
0502210304	Introduction to Interior Design	2	C	2	1	0	3
0502210305	History of Interior Design - 1	2	C	1	1	0	2
0502210306	Space and Form Studies	2	C	0	2	0	2
0502210307	Representation Techniques - 1	2	C	0	1	1	2
		Total					17

Semester 4		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210401	History of Interior Design - 2	2	C	1	1	0	2
0502210402	Interior Space Planning and Layout	2	C	1	1	1	3
0502210403	Interior Design Materials and Methods - 1	2	C	2	0	1	3
0502210404	Ergonomics for Space Design	2	C	2	0	1	3
0502210405	Representation Techniques - 2	3	C	0	1	1	2
0502210406	Services in Interior Design - 1	3	C	0	1	1	2
0502210407	ISD Project - 1	2	P	1	1	1	3
		Total					18

Semester 5		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210501	Craft Document Internship	2	C	1	0	1	2
0502210502	Craft Documentation Presentation	3	C	0	0	2	2
0502210503	Computer Aided Interior Design	2	C	0	1	1	2
0502210504	Interior Design Materials and Methods - 2	3	C	3	0	1	4
0502210505	Services in Interior Design - 2	3	C	1	1	1	3
0502210506	ISD Project - 2	3	P	0	2	2	4
0502210507	Inter Discipline Elective - 1	3	E	1	1	1	3
		Total					20
050221507II	Integrated Disaster Management		II	1	0	0	1



# COMMUNICATION DESIGN

## User Experience Design

		Semester 3		Level				
Catalog Course Code	Course Code	Course Title		Type	L	ST	P	Credits
	0502210301	Information Collection and Analysis	2	C	2	0	1	3
	0502210302	Design Processes and Thinking	2	C	1	1	1	3
	0502210303	Introduction to Photography	2	C	1	0	1	2
	0502210304	Introduction to User Experience Design	2	C	1	1	1	3
	0502210305	Digital Design Tools for UX	2	C	1	1	1	3
	0502210306	Visual Ergonomics and HCI - Basic	2	C	1	1	1	3
		Total						17
		Semester 4		Level	Type	Credits		
Catalog Course Code	Course Code	Course Title			L	ST	P	Credits
	0502210401	Information Systems Design	2	C	2	1	0	3
	0502210402	Visual Identity Design for HCI	2	C	2	0	1	3
	0502210403	Visual Ergonomics and HCI - Advance	2	C	1	1	2	4
	0502210404	User Interface Design	2	C	1	1	1	3
	0502210405	Information Organization for WEB / Mobile Design	2	C	1	1	1	3
	0502210406	Visualization of Narrative Structure	2	C	1	1	1	3
		Total						19
		Semester 5		Level				
Catalog Course Code	Course Code	Course Title		Type	L	ST	P	Credits
	0502210501	Craft Document Internship	3	C	1	0	1	2
	0502210502	User Interface Graphics	2	C	1	1	1	3
	0502210503	User Studies and Design Research	2	C	1	0	1	2
	0502210504	Information Architecture for UX	3	C	1	2	0	3
	0502210505	Interaction Design	2	C	1	0	2	3
	0502210506	UED Project - 1	2	P	1	1	1	3
	0502210507	Inter Discipline Elective - 1		E	1	1	1	3
		Total						19
T4005	050221507II	Integrated Disaster Management		II	1	0	0	1

	Semester 6	Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210601	Usability Testing	3	C	1	0	2	3
0502210602	Prototyping Techniques for UX	3	C	1	1	1	3
0502210603	UED Project - 2	3	P	1	1	1	3
0502210604	UED Project - 3	3	P	1	1	2	4
0502210605	Portfolio Making	3	C	0	1	0	1
0502210606	Inter Discipline Elective - 2		E	1	1	1	3
	Story Telling		NC	0	0	0	0
	Total						17
	Semester 7	Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210701	Summer Internship			0	0	4	4
0502210702	Design Management	3	C	2	1	0	3
0502210703	Design Internship Presentation	3	C	1	0	0	1
0502210704	Contemporary Trend in User Experience Design	3	C	0	1	0	1
0502210705	UED Project - 4	4	P	1	2	2	5
0502210706	UED Project - 5	4	P	1	3	3	7
	Degree Project Proposal Study		NC				
	Total						21
	Semester 8	Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210805	Degree Project - UED	4	P	4	10	4	18
	Total						18
050221810GIP	Global Immersion Program		GIP	12	0	0	12
	Grand Total						160

# COMMUNICATION DESIGN

## User Experience Design

# COMMUNICATION DESIGN

## Graphic Design

Semester 3		Level					
Course Code	Course Title		Type	L	ST	P	Credits
0502210301	Information Collection and Analysis	2	C	2	0	1	3
0502210302	Design Processes and Thinking	2	C	1	1	1	3
0502210303	Introduction to Photography	2	C	1	0	1	2
0502210304	Basic Typography	3	C	0	1	1	2
0502210305	Elements of Graphic Design	3	C	2	0	1	3
0502210306	Elements of Information System Design	2	C	2	0	0	2
0502210307	Illustration Techniques & Exploration	2	P	2	0	1	3
0502210308	Graphic Design Digital Tools - Basic	2	C	0	0	2	2
							20
Semester 4		Level					
Course Code	Course Title		Type	L	ST	P	Credits
0502210401	Graphic Design Digital Tools - Advance	2	C	0	0	2	2
0502210402	Visual Identity Design	2	C	1	2	0	3
0502210403	Typography and Publication Design	2	C	0	2	0	2
0502210404	Basics of User Interface/Experience Design	2	C	1	0	1	2
0502210405	Graphic Design Media & Film Design	2	C	1	0	1	2
0502210406	Photography for Graphic Design	2	C	0	0	2	2
0502210407	Visual Ergonomics	2	C	0	1	0	1
0502210408	Visualization of Narrative Structure	2	C	2	1	1	4
		Total					18
Semester 5		Level					
Course Code	Course Title		Type	L	ST	P	Credits
0502210501	Craft Document Internship	3	C	1	0	1	2
0502210502	User Interface Graphics	3	C	1	1	1	3
0502210503	Brand Communication Design	3	C	0	1	1	2
0502210504	Advanced Illustration Techniques	3	C	0	1	1	2
0502210505	Advertising Design	2	C	0	1	1	2
0502210506	Graphic Design Project - 1	2	P	1	2	1	4
0502210507	Inter Discipline Elective - 1	3	E	1	1	1	3
		Total					18
050221508II	Integrated Disaster Management		II	1	0	0	1



# COMMUNICATION DESIGN

## Graphic Design

Semester 6		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210601	Packaging Design and Printing Technology	3	C	1	2	1	4
0502210602	Environmental Graphic Design	3	C	1	0	1	2
0502210603	Graphic Design Project - 2	3	P	1	1	2	4
0502210604	Graphic Design Project - 3	3	P	0	2	2	4
0502210605	Inter Discipline Elective - 2	3	E	1	1	1	3
	Total						17
Semester 7		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210701	Design Management	3	C	2	1	0	3
0502210702	Design Internship Presentation	3	C	0	2	2	4
0502210703	Graphic Design Project - 4	4	P	0	4	2	6
0502210704	Graphic Design Project - 5	4	P	1	4	2	7
	Degree Project Proposal Study		NC				
	Total						20
Semester 8		Level	Type	Credits			
Course Code	Course Title			L	ST	P	Credits
0502210801	Degree Project - GD	4	P	4	10	4	18
	Total						18
050221810GIP	Global Immersion Program		GIP	12	0	0	12
	Grand Total						160