



# Placement Report

**SSPAD- 2019-23**  
Pioneering Batch

# Foreword

## Internship and Placements

The Internship and Placement Cell at Symbiosis School of Planning, Architecture, and Design, Nagpur, is dedicated to organizing internships and placement drives for 3rd and 4th-year students, 5<sup>th</sup> and 6<sup>th</sup> year of B.Arch respectively. Under the guidance of Deputy Director Dr. Nandini Kulkarni, along with faculty members Dr. Purva Mange and Mr. Pritam Paraye, the cell orchestrates events to provide industry exposure to students annually. These opportunities play a pivotal role in enhancing students' skills and opening new avenues for their professional growth.

The Summer Internship program, a mandatory academically credited course, holds four credits. Students from various disciplines such as Graphic Design, User Experience Design, Product Design, and Interior Space Design undergo two months of summer internships at diverse locations across the country.

In the academic year 2022-23, the institute initiated its first-ever internship program for the 3rd year students, batch 2019-23. Subsequently, in the current academic year 2023-24, the batch of 2020-24 underwent internships, enriching their industry exposure.

The inaugural placement drive for the batch of 2019-23 witnessed 40% of students securing job placements, and remaining 60% pursuing post-graduation studies.

Through these initiatives, Symbiosis School of Planning, Architecture, and Design, Nagpur, has successfully collaborated with various organizations, industries, design studios, architectural firms, and craft clusters. Some notable collaborations include **Jaguar and Land Rover, Kotak, Hero Cycles, Vicco, Unilever, IDC School of Design IIT Bombay, Tata Advanced Systems, Inframarket, Base4, Rayden Design Studio, Esquisse Design, Ekibeki Crafts, and Vedantu**, among others.

The internship and placement programs have not only fulfilled their objectives but have also achieved remarkable success. Several students have been recognized by their organizations, leading to sponsored projects in the subsequent semester and full-time job opportunities. Many students have executed successful projects, earning accolades from their clients, while those who opted for job placements are thriving in their respective roles and are eager to continue their professional journey.

## Participatory Companies

Associated organization's logos to be Updated

## Participatory Companies

Associated organization's logos to be Updated

# Batch Profile

Average Age

21

YRS

Gender Diversity



69%

# Placement Highlights

Highest CTC

10.0

LPA

Average CTC

7.50

LPA

Gender wise CTC



5.40

LPA

10.0

LPA

\*40% students placed in the first-ever placement drive and rests have opted for higher studies

## Director's Message



The placement for the B.Des Batch of 2019-23 is a testament to first-ever placement that has taken place, SSPAD successfully achieved a great event for the students.

The placement for the B.Des Batch of 2019-23 is a testament to first-ever placement that has taken place, SSPAD successfully achieved a great event for the students. The trust that our esteemed recruiters place in the talent pool at SSPAD was reinforced during the placements, with the students showcasing their potential and proving to be a good fit for the roles offered in various domains.

I express my gratitude to all our industry experts for mentoring our students through guest lectures and preparatory sessions. I am grateful for and appreciate the contributions of the members of the Placement Advisory Team towards the success of the final placement season this year.

I strongly believe that SSPAD Nagpur will continue to add to the glory of Symbiosis in the coming years.

# Internship and Placement Committee (Student Representatives)



Shivansh Shrivastava



Pushkraj Kale



Barnali Patnaik



Somya Jain



Krishnpriya Nair



Yukta Agrawal



# Industrial Design

Associated  
Organization's  
Logos to be  
Updated

SSPAD has a thorough curriculum for **Industrial Design Discipline** for the specializations of **Product Design** and **Interior Space Design** respectively, empowering students to develop an all-inclusive understanding of the products and spaces to be designed.

Which has helped students lock roles in the field of **Product Design, Interior Space Design, Furniture Design, Lifestyle Accessories Design, Manufacturing Sectors, Plastic manufacturing sectors** and many more.

This year several recruiters came in for SSPAD by offering roles across domains.

# Communication Design

Associated  
Organization's  
Logos to be  
Updated

SSPAD provides a comprehensive curriculum in **Communication Design for specializations of Graphic Design and User Experience Design** enabling students to develop a holistic understanding of Spaces to be designed. This has helped students secure roles such as **Graphic Designer, Content Developer, Social Media Developer**, moreover in the field of **Environment Graphic Design**, and **Signage design**.

SSPAD  
Nagpur

[placement@sspad.edu.in](mailto:placement@sspad.edu.in)  
Coordinator - 07126192319